

You are going to design your own fictitious country and create travel information and materials to encourage people to visit your country.

Task 1 - brochure design

1. Give your country:
 - a name
 - a flag
 - currency
 - official language and other languages common to your country.
2. Design a map
 - study world maps and the types of maps used in travel agents' brochures and include some of the same features in your map
 - show the map of your country in relation to other countries - these countries may be real or fictitious
 - show air and sea routes on your map.
3. Describe:
 - ways of reaching your country:
 - how to travel there
 - which countries you need to travel through
 - stopovers and other possible tourist spots on the way to your country.
4. Describe (with illustrations) all your tourist attractions including:
 - food
 - accommodation
 - theatres
 - museums
 - beaches
 - mountains
 - lakes, rivers
 - national parks
 - volcanoes
 - hot springs
 - 'wonders of the world' that can be seen in your country.
5. Offer the food/ cuisine highlights of your country. Indicate what sort of menu the tourists should experience as a visitor to your country.
6. Are there any special cultural festivals? Give written and illustrative details of:
 - what they celebrate
 - historical background
 - traditions
 - special costumes.



Task 2 - create a travel kit

Make a travel kit suitable to take to your country including:

- currency - bank notes and coins that reflect the currency you have created
- a credit card
- a travel card
- airline luggage labels and stickers
- a passport.